



**34th Old Settler's Music Festival  
in Tilmon, Texas  
(just southeast of Lockhart)  
October 21 - 24, 2021**

## **FOOD VENDOR INFORMATION AND GUIDELINES**

Greetings, Vendors! It's time for the Old Settler's Music Festival!

**Please read through this information before applying to be a vendor**

### **General information about the Old Settler's Music Festival**

- **Location of the festival**  
1616 FM 3158, Tilmon, Texas (just southeast of Lockhart).  
Enter Old Settler's into Google Maps and it will take you there.
- **Estimated audience attendance**  
We look forward to 5,000 music lovers Friday and Saturday and 2,500+ per day on Thursday and Sunday.
- **Vendor correspondence with festival**  
All vendor correspondence will be conducted via email. Please check your email regularly prior to the event to consider any notices or changes in addition to load-in time scheduling. Be sure to also check junk/spam folders.

### **What we are looking for in our vendors**

OSMF is a juried festival. We wish to offer a high-quality variety of food and crafts. While our emphasis is on quality, handmade and/or local items, we are not a "handcrafters only" or "local only" event. We pick booths based on, but not limited to, the following criteria:

- **Products**  
We look forward to offering a quality mix of food for our attendees. *We strongly encourage, but are not limited to, menus that include vegetarian, vegan, and/or gluten-free options to appeal to our unique and diverse audience.*

- **Presentation**  
Unique, professional displays of booth and staff that widely complement the lovely setting. We do not encourage carnival/fairground displays of attraction.
- **Vendor community and/or county residency** are taken into consideration.
- **Vending Experience**  
Experience is a plus, but we are open to those vending for the first time. If this is your first vending experience, please read the guidelines thoroughly to grasp what will be expected from your operation.

In addition to following the festival/vendor guidelines, we insist on a staff that is both attentive and courteous to our patrons. Keep the Old Settler's vibe alive!

### Vending Fee Includes

- **Plot**  
Food: 10' wide (front) x 20' deep (sides) or Food Truck
- **Arena or Campground**  
Vending is available on Friday and Saturday only in the arena or for all four days in the campground.
- **Passes**  
Four general admission weekend passes with camping, two vending Meadow Lot Parking passes (car). Additional vendor wristbands can be purchased upon check in. ***There is no vendor car parking in the wooded areas of the campground. Food vendors can park and camp (if desired) in the open field behind the food vending booths.***
- **Tents**  
**Arena:** Located on the perimeter of the main field facing the larger stage. Tents are serviced from the field behind the perimeter.  
**Campground:** BYO tent or food truck.
- **Food Trucks**  
**Arena:** Strategically placed in the arena on Friday and Saturday.  
**Campground:** Outside the arena in the campground Thursday through Sunday. *Note that Friday and Saturday day pass holders are not allowed in the campground.*
- **Electric**  
Food: 1-220v/30amp  
***Additional power needs must be specified and paid for prior to the event.***  
*All electrical equipment such as power strips, multi-outlet taps, extension cords, etc., must be grounded and suitable for outdoor use. Lighting and electrical accessories are to be furnished at the vendor's own expense.*
- **Water**  
Source provided for all food vendors. Hoses, splitters, and filters must be provided at the vendor's own expense.
- **Promote Your Booth**  
Company name, contact information, and menu/prices will be listed in the vendors' section of the OSMF website. The earlier you submit your final menu and price list, the sooner it will appear on the website.

- **Program Listing**

All vendors who have paid their vendor fee by the 9/06/21 deadline will have their company name listed in the official 2021 OSMF program.

- **Newsletter Inclusion**

All vendors accepted with their materials and payment by 9/06/21 will be included in a dedicated newsletter about food & drinks at OSMF that will go to 14,000 people on our email list.

### **General Booth Information**

- Booths are laid out on grass.
- **Your storefront open to the crowd is 10' wide, for a single booth.** Displays must be contained within your space. Vendors with trailers must include tongue and access egress, when listing dimensions of operation. Most spaces have NO egress on the sides, so please take this into consideration when planning your set-up. Side access needs should be noted in the special requirements area of the application.
- All equipment, supplies and overstock must be stowed and hidden within the space provided. No unsightly materials or equipment should be visible to the crowd. This is your storefront, so it should appear inviting and appealing to our patrons.
- Hours of operation extend beyond dark. Minimal lighting will be provided. Vendors are responsible for supplementing lighting.
- Gate opening is commonly scheduled an hour before music acts are set to perform. **All vendors are expected to be staffed and ready for business when the gates open until the final performance of the last act has concluded.**

### **Product Restrictions**

- Booth acceptance is based on the understanding that you will sell only those items listed in your application. You may not sell any additional items without our express written consent. If we specify that you may not sell certain items, they must be omitted from your product line. In this case, we will contact you before depositing your booth fee.
- Vendors may not sell any item with the Old Settler's Music Festival (OSMF) logo(s) without the express written consent of OSMF. Additionally, you may not sell any item with the name or image of any act playing the festival, without express written consent of said artist.
- You may not sell drug paraphernalia, tobacco of any kind, or laser pointers/flashing items. Food vendors may not sell food.
- **Food vendors may NOT sell alcoholic beverages or bottled water\*.** These items are sold exclusively by the festival. \*Campground vendors may sell bottled water.

### **Booth Placement**

Booth spaces are predetermined and not subject to change. If you have specific requirements in order to operate, please list such in the special requirements portion of the application.

Please do not contact us personally to request a specific space. All spaces are great spots! If you have a preference, please note such in the special requirements area of the application, and your request will be taken into consideration. Vendors are placed at the sole discretion of OSMF staff, and placement during load-in is final.

### **Booth/Display Must Haves**

- Quality food
- An attractive, professional, maintained appearance
- Courteous, friendly, music loving personnel
- Displays secured against wind/weather
- Complement the natural setting of OSMF

### **Signage**

Vendors are required to provide a sign for the front of their booth displaying company name. Signs must be single story only, maximum of 2 banners. Menus should be clear and concise and visible from approximately 10' away. We recommend keeping it simple, with prices clearly listed.

### **Additional Information**

- **Camping**

While camping fees **ARE** included with the vendor fee, RV fees, discounted passes for additional workers, and additional vendor parking passes are not. Discounted camping fees for vendors are limited to booth workers only.

- **2021 Meadow Lot Parking Permit**

- Additional Vending Meadow Lot Parking Permit \$30
- RV pass (*includes one Parking Permit and one Electrical Permit*)
  - Over 18' camping vehicles \$205
  - 18' or under camping vehicles \$140
- Electrical Permit (for tent camping) \$50

*RV passes must be purchased online or from the Campground Box Office. Primitive spots are on a first-come, first-pick basis. Space is limited. No reservations are available.*

- **Insurance/Waiver**

Vendors must be responsible for their own insurance coverage with additional certificate holder (OSMF) required. *In addition, all vendors will be required to sign a release of liability waiver upon checking in.* No vendor will be allowed to set up until the waiver is signed.

- All vendors selling a product with the intent to be consumed on site must provide proof of \$1,000,000 insurance coverage with OSMF as additional certificate holder.
- **Don't forget that you must have a Texas State sales tax permit to vend at OSMF.**

### Hours of Operation

Thursday (10/21/21) – campground	3 pm – Midnight
Friday (10/22/21) – arena	1 pm – Midnight
Saturday (10/23/21) – arena	10 am – Midnight
Sunday (10/24/21) – campground	9:30 am – 5:30 pm

**NOTE: Campground vendors are open Friday and Saturday as well, and campground vendors may open before the arena opens. Early morning hours are okay if quiet is observed.**

### Booth Information

- **Loading In**
  - **Arena:** Thursday 10/21 and Friday 10/22
  - **Campground:** Thursday 10/21
  - **Specific load-in times to be communicated approximately 2 weeks before the festival.** Please arrive 15 minutes prior to this time. If late, you will be placed on standby.
  - Scheduled arrivals take priority. Attempts to load in early without a scheduled time is prohibited. Attempts to load in after Friday at noon will be prohibited.
  - Once loaded in, vendors are unable to bring their vehicles back in until load-out time.
  - Everyone going through the gates will be subject to the same search restrictions.
  - Gate opening is commonly scheduled an hour before music acts are set to perform. **All vendors are expected to be staffed and ready for business when the gates open until the final performance of the last act has concluded.**
- **Loading Out**
  - **Arena:** Sunday, October 24 by noon.
  - **Campground** vendors must load out after the final performance has concluded on Sunday, October 24, at 5:30 pm.
- No late setup or early breakdowns unless coordinated prior to the event.
- For liability purposes, NO vendor vehicles are permitted in the arena while patrons are present. Vendors who don't comply risk ejection and will not be invited back.

### Food Sustainability

The OSMF venue is home to a delicate ecosystem, and we are guests in that ecosystem. It is our collective responsibility to mitigate our impact on the surrounding environment. We have decided to demonstrate our commitment to these principles by creating a set of sustainability rules for vendors.

### Sustainability Rules

- We strongly encourage considering the supply chain when sourcing items. Think local, sustainable, and ethical. Customers want to feel good about where food comes from.
- Cardboard boxes must be broken down, flattened and stacked for recycling.
- Single-use bags are prohibited.

- Styrofoam of any kind is prohibited.
- Individual condiment packets are required.
- All service items (cups, cutlery, straws, etc.) must be paper or recyclable plastic (number 1 or 2). Eco-friendly cutlery is mandatory.
- Participate in our waste diversion by sorting your waste and recycling in the proper bins.
- **Note:** We normally include two other requirements, however, due to our country's current health situation, we are not including:
  - Use of only non-toxic cleansers.
  - Condiments should be in "pump" style dispensers.

### Prohibited Items & Actions

- Generators or propane lamps
- External video displays
- Flashing, blinking, or chasing lights of any kind. String lights are permitted if they are constant-on LEDs located discreetly *inside* the booth.) Clamp lights are encouraged.
- Music from your booth must be silenced when artists are performing on stage.
- No alcoholic beverages may enter or exit the venue arena.
- All vendors are subject to campground rules and regulations.

### Other FAQs

- **Security**  
OSMF provides security during all overnight hours. Vendors are responsible for covering and securing their booths/merchandise.
- **Trash**  
A dumpster is provided onsite. Vendors are responsible for the cleanliness of both booth and plot spaces. All trash must be removed and/or placed in the proper receptacles before loading out. Failure to do so will jeopardize chances of return to future events
  - **Vendors are prohibited from dumping anything on the ground.** Food vendors must be responsible for collecting and disposing of any and all gray water and grease as all facilities are environmentally sensitive and do not contain proper dumping stations for such waste products.
  - All food vendors must comply with Caldwell County health codes. Health inspections on site will occur. Sanitation/washing stations must be present.
- **Pets**  
**NO PETS** of any kind are allowed. This includes on the festival grounds, festival/staff parking areas, and campground. Leaving an animal in a vehicle during the festival is prohibited and will result in animal control being summoned and your departure from the festival.
- **Ice**  
Bags of ice will be available for purchase from the bars onsite during festival hours. If vendor operations require ice before the bar opens, vendor must plan accordingly at their own expense.
- There are **NO REFUNDS**.

**Timeline**

Wednesday, September 1	<b>Vendor Application Deadline</b> If you are not accepted as a vendor, you will receive a refund.
Tuesday, September 7	Vendor acceptance notifications
Monday, September 13	<b>Deadline for Vendor Payments</b> Only vendors who pay by this date and submit their materials to OSMF will be included in the printed program.
Thursday, September 23	Certificates of Insurance due and a copy of your Texas State Sales Tax and Use Permit
Thursday, October 21	<b>Load in</b> Exact times will be communicated approximately two weeks prior to the event.
Thursday, October 21 to Sunday, October 24	Old Settler’s Music Festival
Sunday, October 24	<b>Load out</b> Timing will be communicated in advance

**Food Vendor Main Arena Booth Fees**

Fees include a 10’ by 20’ tent, four passes with camping (Thurs-Sunday only), two vending car parking passes, access to water and electricity, program listing, newsletter mention and inclusion in our website.

Arena	Payment on or before 9/13/21	Payment received after 9/13/21
<b>Snack Vendor</b>	\$725.00	\$770.00
<b>Entrée Vendor</b>	\$955.00	\$1,000.00

**Food Vendor Campground Booth Fees**

All 4 days in the Campground	Payment on or before 9/13/21	Payment received after 9/13/21
<b>Snack Vendor</b>	\$1,160.00	\$1,200.00
<b>Entrée Vendor</b>	\$1,160.00	\$1,200.00

## Important Information

- **Detailed information and photos of your products and booth must be included.** Applications submitted without pictures and descriptions of products will not be considered. **PLEASE INCLUDE COMPANY NAME IN YOUR FILENAMES!**
- All jpgs become property of OSMF.
- Vendors are permitted only to sell items or services that have been submitted in the menu.
- All vendors are required to submit a copy of their Texas State Sales Tax permit, and are to display said permit in their booth during hours of operation

If you agree to these terms, please fill out and submit the [Vendor Application](#) form.

## Vendor Fee Payment

**To pay electronically (PayPal)**, see the [Vendor Payment](#) links for your category.

**PLEASE INCLUDE YOUR COMPANY NAME & FEE TYPE IN THE NOTES!**

*Processing fees required.*

**To pay by check or money order**, make payable to Old Settler's Music Festival, Inc. and mail to:

OSMF Vending

P.O. Box 151947

Austin, TX 78715-1947

**Mail Certificates of Insurance to the same address.**

If payment is submitted **AFTER 9/13/20**, please pay with a **money order or pay electronically (processing fee required)**. Please contact OSMF Vending to ensure space availability prior to submitting payment after this date.

## Additional Vendor Crew Passes

Additional passes are subject to approval and must be purchased onsite from the Vendor Coordinator, cash only. Names and contact info of crew members must be submitted to the Vendor Coordinator ahead of time. **Prices and guidelines are subject to change.**

<u>Type of Ticket</u>	<u>Regular Price</u>	<u>Vendor Price</u>
4-Day General Admission	\$179	<b>\$110</b>
<i>must also purchase a Camping Add-on</i>		
Camping Add-on	\$99	<b>\$60</b>
Thursday General Admission	\$40	<b>\$20</b>
Friday General Admission	\$99	<b>\$50</b>
Saturday General Admission	\$99	<b>\$50</b>
Sunday General Admission	\$35	<b>\$20</b>



No discounted RV passes (*includes an Electrical Permit and Meadow Lot Parking Permit*)

RVs 18' and under: \$140

RVs over 18' \$205

Additional parking permits \$30

### **Vendor Questions**

For vendor questions, email [vendors@oldsettlersmusicfest.org](mailto:vendors@oldsettlersmusicfest.org).

Thank you for your interest! We look forward to seeing y'all soon!