

**23rd Old Settler's Music Festival
at Salt Lick Pavilion & Camp Ben McCulloch
April 15-18, 2010**

Greetings Vendors! It's time again, for the annual Old Settler's Music Festival!!

***You are applying to vend: April 16(Fri) & April 17(Sat), 2010.**

Vendor guidelines: <http://www.oldsettlersmusicfest.org/vendor-information>

(Please note, that Thurs 4/15 is the "settle in jam" at the campgrounds and Sun 4/18 is the gospel morning show at the campgrounds. No vending is allowed, or will take place at the campgrounds. You are applying only to vend at the Salt Lick Pavilion on April 16 & 17.)

- **Location:** We are located 11 miles south of Austin, at the world famous Salt Lick BBQ Pavilion, in Driftwood, TX. The site is absolutely incredible, and we're sure you'll love it too! Surrounded & shaded by giant oak trees, the venue is located right next to the Onion Creek. Festival camping is just 100yds down & across the road, at Camp Ben McCulloch.

- **Attendance:** We hope for 5,000 music lovers each day.

- **Correspondence:** All vendor correspondence will be conducted via email when possible, with the exception of official acceptance/denial letters. Please be sure to check your email regularly prior to the event, for any notices or changes posted, as well as load-in time scheduling.

What we are looking for in our vendors:

- **Products:** We wish to offer a quality mix of food* and crafts. Our emphasis is on high-quality, hand-made &/or local items. However, we do NOT restrict our selection to only local &/or hand-made.

*We strongly encourage menus that include vegetarian option/s, to feed diverse appetites.

[All products must be listed on your application and approved. No unauthorized items may be sold! No drug paraphernalia of any kind is allowed.]

- **Presentation:** Unique, professional displays of booth & staff. We do not encourage carnival/fairground types of attractions/displays.

- **You & your Staff:** Friendly & helpful music lovers, who are attentive to our patrons, as well as follow festival/vending guidelines.

- **Vending experience:** Experience is a plus, even if it's a small/local market. While we would love to be part of your first vending experience, & will not discriminate, we are not here to *teach* you *how* to vend. If this is your first time vending, please read the guidelines thoroughly, so you know what will be expected from you, & your operation.

Vending Fee Includes:

• **Space:**

Craft: 10' x 10'

Food: 10' (wide) x 15' (deep)

If you require more space than this, you must notify us in advance and fee will be adjusted accordingly.

• **Passes:**

Craft: 2 weekend passes, 1 car pass

Food: 4 weekend passes, 2 car passes

If you have additional employees, you will be able to purchase extra weekend or day passes from us at check in.

• **Electric:** Provided to all vendors with booth fee: 1-110v/20amp for craft; 1-220v/30amp for food. *You must specify, & pay for, any additional power needs prior to the event.*

• **Water:** Source provided to food vendors. You must bring your own hoses and splitters. Water is well water.

• **Camping:** Free primitive accommodations for vendors. RV connections are extra, & must be arranged with camp coordinator, at time of arrival. All spots are first come, first serve/pick. No reservations are available. Campground opens at 10am* 4/15. *Please refer to camping section of vendor guidelines No camping is allowed on the festival grounds.*

**Subject to change, please refer to website for updated information..*

• **Website:** Your company name & contact info will be listed in the vendors section of the website.

• **Program listing:** All vendors accepted by 3/1/10 will have their company name listed in the official 2010 OSMF program.

• *All vendors are responsible for knowing our vendor booth guidelines. Please read them before applying. Visit the link below for a complete list.*

<http://www.oldsettlersmusicfest.org/vendor-information>

& click on '2010 vendor guidelines PDF'

• Vendors are responsible for their own insurance coverage, (mandatory for food vendors), & will be required to sign a release of liability waiver, upon checking in. No vendor will be allowed to set up until waiver is signed.

• Please go to our website for all other festival info, including lodging, dog kennels, etc; www.oldsettlersmusicfest.org

2010 Vendor Booth Fees

Registration postmarked by:	<u>Art</u>	<u>Snack</u>	<u>Food</u>
March 1, 2010:	\$300/\$350**	\$425	\$625
After March 1:	\$400	\$500	\$700

**Limited # of spaces on main stage field. All applicants should send base fee of \$300. Those wishing to apply for a spot on the upper tier should include a separate check for \$50, which will only be deposited if space is still available.

Purchase of a booth space is for April 16 & 17, 2010

Food(entrée)___ Food(snack) ___ Art___ (specify one)

of space/s:_____ Total \$ enclosed:_____

Company Name:_____

Texas State Sales Tax#:_____

Address: _____

City, State, Zip: _____

Primary Contact: _____

Phone:_____ Cell:_____

Email:_____ Website:_____

Emergency Contact:_____

*****List ALL items you would like to sell, with their price/s, & portion sizes^: (if needed, use separate piece of paper to list *all* items-you will not be allowed to sell what is not listed & approved)**

^only food applicants

Vending History

Event / Date

Contact Name / Number

_____	_____
_____	_____
_____	_____

Special Requirements: _____

*****Please note the following important information:**

- ***Applications submitted without pictures & descriptions of products will not be considered***
- Detailed information, & photos of your product(s) & booth must be included. Pictures only of booth as a whole will not suffice, we must be able to see product clearly. Food vendor photos must be of portion size/s intended to be sold. Price points & sizes (in ounces/etc.) should be listed for each photo/product.
- All photos become property of OSMF. We suggest making color copies of multiple pictures rather than sending originals. Digital photos on CD are also accepted, yet NOT VIA EMAIL.
- **You will only be allowed to sell what you apply to sell!**
- All vendors are required to submit a copy of their Texas State Sales Tax permit prior to, as well as display it in their booth during hours of operation.
- Please indicate any special requirements you may have.
- Acceptance confirmations begin on 3/1/10, yet **please note we do limit the amount of spaces we sell/vendors we accept, so be sure to apply early, to be considered.**

**Signature _____

****By signing this application, I have read, & agree to *all* booth policies of the Old Settlers Music Festival, Inc., listed in the vendor guidelines**

Remit pages 3 & 4 from this form *with payment, to the following address *only*:

**OSMF Vending c/o Kristina Miller
POB 150461 Austin, Texas 78715-0461**

**Please make check or money order payable to:
Old Settler's Bluegrass Festival, Inc. or (OSBFI)**

****Applications submitted without VALID form of payment included, will not be considered.****

Funds must be available upon acceptance ~ **No postdated checks!**
Money orders required, if submitted after 3/15/10

Thanks for your interest! We look forward to seeing you all, real soon!

Kristina Miller - Vendor Relations
www.oldsettlersmusicfest.org
Questions? Email: kmiller@epstx.net

Please make sure you have included the following:

- Pages 3 & 4 of application**
- Photo copies of your product (or CD)**
- Valid form of payment – check or money order made payable to: OSBFI**
- Copy of your Tx. Sales & Use State Tax Permit***

***Vendors who have yet to obtain a permit may apply upon acceptance & submit prior to the event.**

(Clip for your mailing convenience)

**To: OSMF Vending
c/o Kristina Miller
PO Box 150461
Austin, Tx. 78745-0461**